

MISSION STATEMENT

AIA Wyoming is the voice of and the resource for the architectural profession by uniting in fellowship, serving and engaging the public and improving the quality of the built environment.

MEMBERSHIP DEVELOPMENT	ADVOCACY	KNOWLEDGE & RESOURCE CENTER	COMMUNICATIONS
<p>The mission is to actively recruit new members and to retain existing members; to encourage member participation in committees, task forces and activities; to monitor if membership needs are being met and to recommend measures that will meet members needs.</p>	<p>The mission is to ensure that there is adequate and appropriate monitoring, lobbying and oversight on federal and state legislation and local government policies and issues that could affect the association and members. Separately, to make recommendations to the Executive Committee regarding any government activities that could affect the industry.</p>	<p>The mission is to provide resources regarding architectural services and the education of the architectural profession available to students, AIA Wyoming members and the public.</p>	<p>The mission is to promote the industry as a professional and ethical industry through public relations efforts; to encourage and facilitate communication in the chapter by use of information technology; and to create forums for the exchange of ideas and information.</p>
<p>Goal #1: Provide continuing education Strategies:</p> <ol style="list-style-type: none"> Provide substantive seminars designed to maximize CEU's within each meeting. Who: Event Planning Committees & CEU Coordinator When: Ongoing & per Event Planning Guidelines Encourage and be the conduit to non-AIA education providers by guiding them to AIA Nat'l CE resources. Who: Staff When: Ongoing and on-demand 	<p>Goal #1: Increase government affairs effort Strategies:</p> <ol style="list-style-type: none"> Develop a committee that represents the entire membership and the six geographic areas of the state. Who: Committee Liaison When: Within 30 days Create a Grassroots program Who: Committee When: Summer 2012 Select a chairman and an AIA Wyoming SGN representative. Who: Committee When: Upon creation of the committee Provide year round oversight on federal, state, county and local government levels. Who: Committee When: Ongoing 	<p>Goal #1: K-12 Education Strategies:</p> <ol style="list-style-type: none"> Introduction to architecture/career day Who: Committee When: First Quarter 2012 Establish a consistent base of programs Who: Committee When: First Quarter 2012 Identify current programs Who: Committee When: First Quarter 2012 Target new programs Who: Committee When: First Quarter 2012 	<p>Goal #1: Enhance communications through the AIA Wyoming website Strategies:</p> <ol style="list-style-type: none"> Implement Social Networking Who: Committee & Staff When: 2-4 Months Routinely Update Website Who: Staff When: Ongoing Provide Updated Information for website Who: Committee When: Ongoing Create job board for website and implement criteria. Who: Committee and Staff When: 6 months
<p>Goal #2: Maintain and increase membership Strategies:</p> <ol style="list-style-type: none"> Review results, evaluate and tabulate membership survey. Who: Committee & Staff When: June 1, 2011 Reach out to inactive members Who: President When: June 15, 2011 Invite all non-AIA resident Architects to become AIA Wyoming members. Who: President When: June 15, 2011 Send invitation to contractors, engineers, product vendors, etc to become Allied members Who: Committee & Staff When: complete within 2011 Develop task force and ideas for member recognition opportunities, such as new members, member achievements, publications, etc. Who: Committee & Task Force When: September 2011 Research new membership category of Local Only AIA Wyoming members (AIA & Associate) Who: Committee When: June 1, 2011 	<p>Goal #2: Increase PAC opportunities Strategies:</p> <ol style="list-style-type: none"> Research requirements Who: Committee When: 2012 Present results to Executive Committee Who: Committee Liaison When: Prior to 2012 summer meeting Request national PAC monies to go to Wyoming congressional delegation in Washington D.C. Who: Committee When: Prior to 2012 summer meeting 	<p>Goal #2: Higher Education Strategies:</p> <ol style="list-style-type: none"> Proactively counsel, guide, and assist students Who: Committee & Task force When: Ongoing Provide information on the AIA WY website for education and career path guidelines Who: Committee & Task force When: Ongoing Provides assistance to the Pre-architectural Program Task force Who: Committee & Task force When: Ongoing 	<p>Goal #2: Increase awareness of AIA Wyoming member benefits Strategies:</p> <ol style="list-style-type: none"> Emerging Professionals Who: Committee When: Ongoing Events Who: Committee When: Ongoing Government Affairs Who: Committee When: Ongoing Networking Opportunities Who: Committee When: Ongoing

MEMBERSHIP DEVELOPMENT	ADVOCACY	KNOWLEDGE & RESOURCE CENTER	COMMUNICATIONS
<p>Goal #3: Provide resources and education for members professional growth</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Reinforce the Knowledge and Resource Center Committee as it relates to membership benefits. Who: Committee When: Ongoing b. Reinforce the YAF/Emerging Professionals as it relates to membership benefits. Who: Committee When: Ongoing c. Maintain and monitor ARE Library Who: Staff When: Ongoing 	<p>Goal #3: Hire a lobbyist</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Register AIA Wyoming in the Capitol Club Who: Staff When: Prior to 2012 legislative session b. Network with other organizations with similar interests (engineers, contractors, etc.) Who: Committee When: Upon creation of the committee c. Solicit revenue to pay for a lobbyist Who: Committee When: Prior to 2013 legislative sessions d. Educate Executive Committee on SGN grant Who: Committee Liaison When: Prior to 2011 Annual meeting 	<p>Goal #3 AIA WY Members Education</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Provide continuing education opportunities through the three AIA Wyoming Chapter Meetings Who: Committee & Event Planning Committee When: Ongoing b. Provide continuing education opportunities through AIA National notices/programs Who: Committee & Staff When: Ongoing c. Provide continuing education opportunities through local AIA/CES programs Who: Committee & Staff When: Ongoing d. Provide assistance to the AIA Wyoming Emerging Professionals Program Who: Committee/YAF Coordinator/Appointed Fellow When: Ongoing 	<p>Goal #3: Increase Communication with members</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Presidents Letter Who: President of AIA Wyoming When: Quarterly b. Enhance number of E-News Letter Who: Committee & Staff When: Monthly c. Step-up routine communications emails Who: Committee When: Ongoing
<p>Goal #4: Develop & maintain platform(s) for networking</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Work with Communications Committee to broadcast opportunities. Who: Committee When: Ongoing b. Work with Event/Meeting Planning Committees to assure networking and social events are within mtgs. Who: Committee When: Ongoing 	<p>Goal #4: Review Advocacy Decision Making Process</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Develop a leadership policy for making decisions "on the fly" when legislation or government agency decisions are being formulated that affect the profession of architecture Who: Committee When: Ongoing 	<p>Goal #4: Public Education</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Enhance web-based information Who: Committee & Staff When: Ongoing b. Provide consistent community outreach programs Who: Committee & Staff When: Ongoing 	<p>Goal #4: Enhance public awareness</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Develop media connections Who: Committee When: Ongoing b. Promote Community Outreach Who: Committee When: Ongoing c. Promote Image and Branding Who: Committee When: Ongoing d. Communicate accomplishments with media Who: Committee When: Ongoing
CHAPTER INFRASTRUCTURE			
The mission is to manage the quality and integrity of AIA Wyoming operations in order to provide consistent governance.			
<p>GOAL #1: Operating Documents</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Establish auditing procedure b. Review operating documents annually c. Acquire missing documents (Letter of Determination) d. Directors and Officers Insurance (D&O policy) e. Minutes from past meetings (Historical Data task force) Who: Executive Committee When: By 2012 Year End 	<p>GOAL #2: Professional Development</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Improve Executive Committee recruitment b. Leadership orientation annually and increase the understanding of governance of the organization c. Increase regional/national conference attendance for leadership and staff d. Maximize use of past-presidents e. Leadership regionally and nationally Who: Executive Committee When: By 2012 Year End 	<p>GOAL #3: Financial Activity</p> <p>Strategies:</p> <ul style="list-style-type: none"> a. Sponsor menu b. Increase membership and value c. Increase meeting attendance and value d. Reserves e. New financial system and protocol f. Credit card processing g. Establish Financial Sub-committee Who: Executive Committee When: By 2012 Year End 	